



Partnered by  **Manulife**

November 20, 2025
Manulife Financial Global Headquarters
Toronto, Canada

AGENDA

PROGRAM AGENDA IS TENTATIVE AND SUBJECT TO CHANGE

Thursday, November 20, 2025

11:30 a.m. – 4:00 p.m. **Registration**

12:00 p.m. – 1:00 p.m. **Grab and Go Lunch and Power Networking**

1:00 p.m. – 1:10 p.m. **Opening Remarks**

Remarks:

- Earl “Butch” Graves Jr., CEO, Black Enterprise
- Michelle Taylor-Jones, Global Chief Inclusion Officer, Manulife

Host:

- Ramon Ray, Founder, ZoneofGenius.com

1:15 p.m. – 1:45 p.m.

Fireside Chat: Leading Across Borders

How do transformational leaders thrive in corporate cultures that don’t always speak the same language? This bold conversation unpacks what it takes to lead authentically, build influence globally, and show up with power across borders and boardrooms.

Speakers:

- Earl “Butch” Graves Jr., CEO, Black Enterprise
- Paul Lorentz, President & CEO, Manulife Wealth and Asset Management



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1:50 p.m. – 2:20 p.m.

Ensuring Financial Inclusion

Wealth isn't just a number—it's access and opportunity. This session goes beyond buzzwords to tackle the real financial barriers to upward mobility for all and explores how smart solutions and bold leadership can give everyone a shot at success.

Speakers:

- Sarah Chapman, Chief Marketing Officer, Wealth, and Asset Management, Global Head of Digital and Customer Centricity, Manulife
- Damon Murchison, President & CEO, IG Wealth Management

Moderator:

- Alfred Edmond Jr., SVP/Executive Editor, BLACK ENTERPRISE

2:25 p.m. – 2:55 p.m.

Navigating Generational Perspectives

From Gen Z's unapologetic authenticity to Gen X's steady climb, what happens when five generations share the same Zoom call? This interactive session dives into the cultural collisions, career hacks, and leadership lessons that come when age, ambition, and identity collide.

Speakers:

- Lekan Olawoye, Founder CEO, Obsidi®
- Eva Treumuth, Vice President, Strategy and Transformation, Manulife Canada

Moderator:

- Alisa Gumbs, VP/Deputy Chief Content Officer, BLACK ENTERPRISE

3:00 p.m. – 3:15 p.m.

Break



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3:20 p.m. – 4:20 p.m.

Town Hall: Global Collaboration, Innovation, and Acceleration

Succeeding in today's business landscape requires openness and adaptability, from mastering cross-cultural communication to leveraging universal disruptors like AI. We're creating space for essential dialogue so you can tackle the challenges and capitalize on the opportunities.

Speakers:

- Anthony V. Lambie, Associate Vice President, Head of Marketing Technology, P&T TDBG
- Connector Jessica Yamoah
- Jieyu Fan, John Hancock, AVP, Head of US Segment Advanced AI, PH.D.

Facilitator:

- Regina Gwynn, Co-Founder, Black Women Talk Tech

4:30 p.m. – 4:40 p.m.

Closing Remarks

- Naveed Irshad, President & CEO, Manulife Canada

4:45 p.m. – 6:45 p.m.

Evening Reception

Networking; A celebratory toast; Cocktails & hors d'oeuvres